

**ALAPP 2017**

## Call for Papers

# 7TH INTERNATIONAL AND INTERDISCIPLINARY CONFERENCE ON APPLIED LINGUISTICS AND PROFESSIONAL PRACTICE

Ghent, 21-23 November 2017

**Conference Theme:**  
**COMMUNICATION, INTERACTION AND QUALITY OF SERVICE**

We are pleased to announce the first call for proposals for the **7<sup>th</sup> International Conference on Applied Linguistics and Professional Practice (ALAPP)**, which will be hosted by the **Research Centre for Multilingual Practice and Language Learning in Society** and held at Ghent University, Belgium, 21 – 23 November 2017.

The submission for proposals opens on **22 February 2017**. All proposals must be submitted by **15 April 2017**.

The ALAPP conference brings together scholars from different disciplinary backgrounds, especially language and communication research and professional specialities (e.g. business, education, health, immigration and border control, journalism, law, organizational practice & administration, police work, research, therapy, social care and welfare, translation and interpreting).

ALAPP welcomes contributions on any topic linking professional and occupational practice with language and communication issues.

Conference themes include:

- Identity construction in professional communication
- Globalisation-affected multilingualism in the professions
- Use of lingua franca in professional encounters
- Multimodality in professional practice
- Professional practice, discourse and the new media
- The role of translation and interpreting in professional practice
- Language policy and practice in the professions
- Linguistic, interactional and communicative training for professionals

## Submission Guidelines

Proposals must be submitted via <http://www.alapp.ugent.be>

Proposals include panels, roundtables and individual presentations (oral or poster).

### 1) PANELS

Panels should address a common theme, theoretical topic or methodological area, and will be scheduled in session slots of 90 minutes. A panel proposal includes an overall description (of no more than 300 words) highlighting the panel's content and objectives, as well as abstracts for the individual papers in the panel (max. 300 words each). The latter are to be submitted separately (quoting the abstract-ID of the panel). The panel abstract must be submitted first, so that an abstract-ID can be obtained.

## 2) INDIVIDUAL PAPERS

Proposals for individual papers (no more than 300 words) must clearly indicate a preference for oral or poster presentation by choosing the corresponding session type in the submission form. Following the peer review process, the organisers will determine whether a proposal is selected for oral or poster presentation. Poster presenters must be physically present to discuss their work during the dedicated sessions. Oral presentations will typically be scheduled in sessions of 90 minutes of three presentations, with 30 minutes allocated to each individual presentation.

## 3) WORK-IN-PROGRESS ROUNDTABLE

Proposals for work-in-progress roundtables should be no more than 300 words targeted at oral presentation. The roundtables will be in sessions of 90 minutes, with individual presentations lasting 30 minutes (15 minutes for presentation + ample time for discussion). This format is particularly suitable for early career researchers pursuing doctoral studies and for experienced researchers undertaking/planning pilot projects or interested in reporting preliminary results. The individual contributions should be listed in the roundtable abstract.

# Proposal selection criteria

All proposals undergo a double blind peer-review process.

Please note that ALAPP conference policy is one main oral presentation per author. You may choose to submit more than one proposal, but normally only one proposal will be accepted for oral presentation. Any additional accepted proposals may be presented as poster(s).

There is no fixed template for writing proposals but authors are urged to attend to the following criteria which will form the basis for peer review:

- originality of the topic and its relevance to the conference
- background contextualisation of the study
- relationship between title and content
- structural organisation
- theoretical/methodological appropriateness
- clarity of claims and relevance

Individual panels are reviewed in their entirety on the above criteria but also on the basis of their relevance to broader issues in communication, professional practice, and ethics; the overall coherence of the proposal; and the usefulness of the panel to participants.

Decisions about acceptance/rejection will be communicated by **15 May 2017**. Following formal acceptance, the responsible (presenting) authors must register participation prior to the finalisation of the conference programme. Early registration opens on **1 May 2017**.

Please visit <http://www.alapp.ugent.be> or send an email to [alapp@ugent.be](mailto:alapp@ugent.be) for further details regarding submission guidelines, registration, schedule and more.

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On behalf of the Local Organising Committee  
ALAPP 2017, Ghent University, Belgium